

Open Feature

Wagner

J335 Spring 2018

Due: April 12, 11:59 p.m.

You are to write a 1,200-2,000-word feature story on the topic of your choice. The only stipulation is that the angle be related to either the city of Madison (for pitching to the Madison Commons) or UW-Madison (for pitching to something like *On Wisconsin*). You have total freedom otherwise for style, tone, angle...

The story must have a compelling lede that hooks the reader, a clear and engaging nut graf, quotes from multiple sources (I will not answer the question, “how many sources do I need?”), and one “art” element (photograph, infographic, etc.). The story is a lengthy one, so you will need to consult a variety of sources to tell the story as comprehensively as possible.

Source contact information (or links if the information was a document you got online) must be listed at the end of the story and do not count as part of the story’s overall word count.

The story must come with a headline, a suggested tweet to promote the story and that “art” element addressed above.